



HOLINAIL



CREATIVE QUALITY MANUFACTURING

WHO WE ARE

A global player in the manufacturing of collectible products.

Strong in figurines, build up, die-cast and craft, we develop & manufacture in Asia various ranges of products for the Hobby, Toy, Printing and Gift industries.

Our trade offices and factories supply various international channels in Kiosk, E-Commerce, Mail order, Retail and Publishing. We also specialize in creating high-end collectible figurines and games.



IMPORTANT DATES

- 1985** Started Holinail in France (Holinail SAS)
- 2004** Opened the first overseas office in the UK (Holinail UK limited)
- 2005** Opened the second overseas office in Hong Kong (Holinail HK Ltd.)
- 2009** Expanded to China with our Shenzhen office (Holinail Asia Ltd.)
- 2013** Opened a Tokyo representative office
- 2014** Opened our own Resin & Metal product factory in China (Dongguan Haoli Premium Manufacturing)
- 2015** Received FAMA certification for the factory
- 2017** Received ISO9001 certification for the factory
- 2018** Made further expansion in Vietnam through a representative office
- 2019** Redeployed our DHPM factory in a brand new site and added micro plastic injection activity to the production line
- 2021** Received Sedex certification for the factory



OUR PHILOSOPHY

ECONOMIC

Developing our industrial know-how, and sustainably control our outsourced manufacturing.

CUSTOMERS

Offering a dedicated multi resources solution, with quality-driven results.

WORK ENVIRONMENT

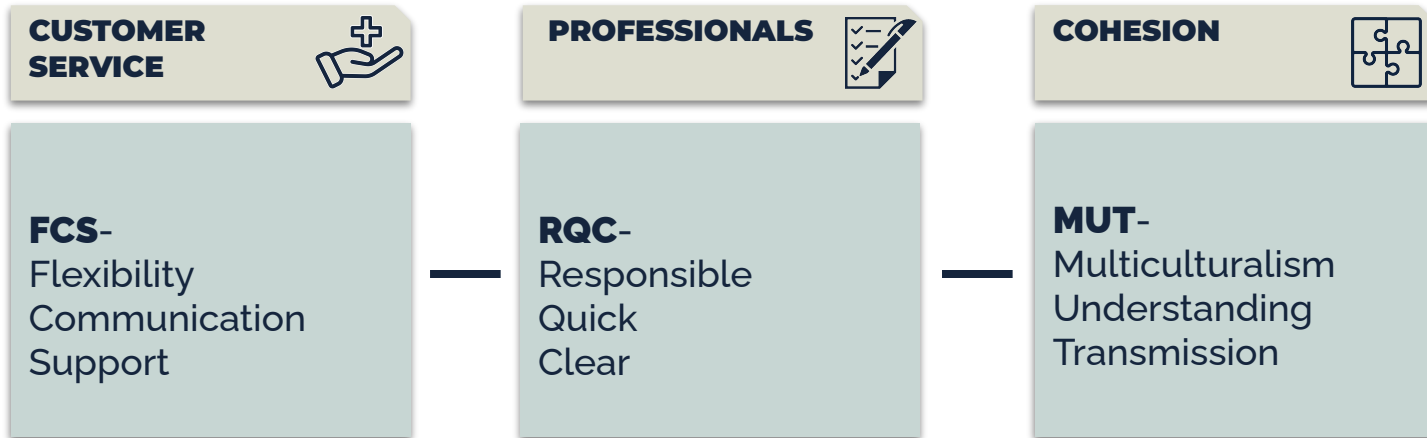
Recognizing and valuing the multicultural challenges of international trades

SOCIO-ECONOMIC

Embracing globalization with fair, right and loyal values.



OUR VALUES



EXPERTS IN INDUSTRIALIZATION

With over 35 years of subcontractor experiences in Asia, Holinail has forged extremely strong and reliable links with a large network of manufacturers.

Since 2005, Holinail has Asian offices in Hong Kong and Shenzhen.
In 2014, we have added a factory in the DongGuan region of China.

These 3 units allows the Holinail Group to master important trades, know-how and technologies:



HOLINAIL HK LTD.



**HOLINAIL ASIA
SHENZHEN**



**DONGGUAN HAOLI
PREMIUM MANUFACTURING**



HOLINAIL HK LTD.

The bridgehead of the Group, manages all of the Group's trade and factory activities, carries out the studies & design of our factory, customer management, management of the Shenzhen office as well as financial management of the Asia scope.

EXPERTISE

- ❖ OEM / ODM study & design
- ❖ Key accounts management
- ❖ Group marketing & strategy



HOLINAIL ASIA SHENZHEN

Brings together all the Merchandiser, Customer Service, Project Management and Logistics team, in charge of the trade activities in partnership with our subcontracting factories.

EXPERTISE

- ❖ 3D development & prototyping
- ❖ Sourcing / Quality Control / Logistics
- ❖ Plastic injection and die-cast
- ❖ Printing
- ❖ Merchandising
- ❖ Certifications & compliance
- ❖ Customer service



DONGGUAN HAOLI PREMIUM MANUFACTURING

The Group's factory, a major recognized resin, metal and plastic figurines manufacturing facility.

EXPERTISE

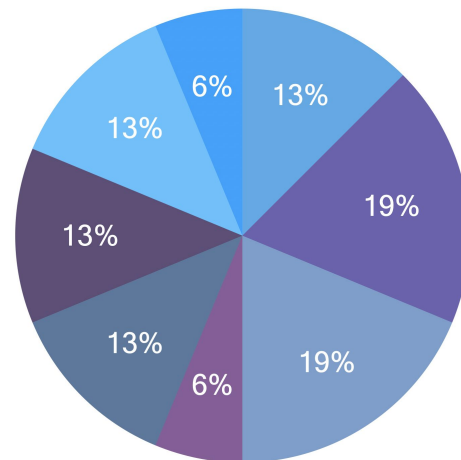
- ❖ Polystone, Polymetal, Resin, PVC, Lead, and Zamak figurines
- ❖ Prototyping
- ❖ Resin & metal casting
- ❖ Micro plastic injection
- ❖ Manufacturing & assembly
- ❖ Painting
- ❖ Packaging



WORLD MARKETS

All of the Holinail Group's productions are distributed through its international customers.

Europe and Japan occupy a dominant position alongside the USA, Argentina, Mexico, Australia and New Zealand.

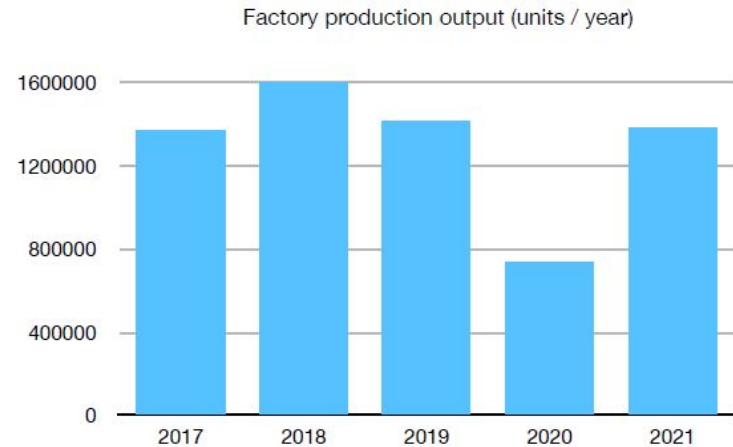


OUR PERFORMANCES

TOV% 2020



FACTORY PRODUCTION OUTPUT (Units/Year)



OUR PRODUCTS

- **FIGURINES**
- **MODELS BUILD UP**
- **DIE-CAST & PLASTIC INJECTION**
- **METAL WORK**

- **CRAFT & OEM**
- **MINI FIGURINES**
- **TABLEWARES**



FIGURINES

(Polystone/ Polymetal/ Resin/ PVC/ Lead/ Zamak)

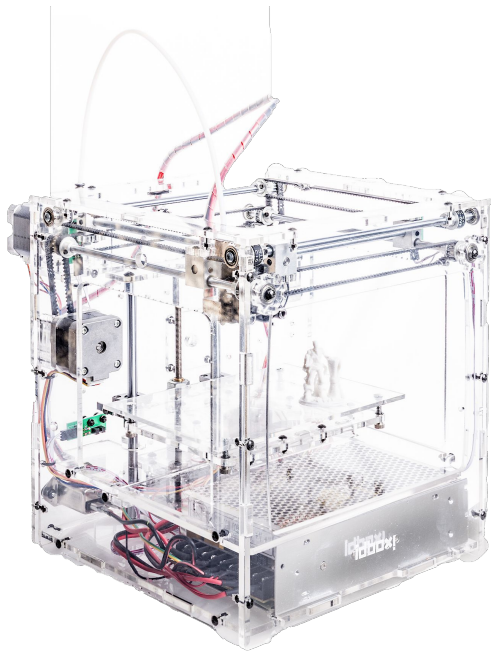
The figurines from the Holinail Group plant are distributed throughout the world.

Our licensed productions, for example, are manufactured figurines for **Marvel, DC, Ubisoft, Star Wars, and Mighty Jaxx**, recognizing our global strength in this market.



MODELS BUILD-UP

Holnail has a strong presence in Europe and Japan in the field of the models combining our different know-how in plastic, metal, mechanical and electronic engineering.



DIE-CAST & PLASTIC INJECTION

Holnail is a major supplier for die-cast and plastic collector's items, as well as a market leader for the Star Trek license. Our factories produce half a million parts destined for North America, Europe and Japan.



METAL WORK

Holnail has produced different types of metal products including pins, pendants and stamping.



CRAFT & OEM

Since 2010, Holinail has positioned itself as a key player in the supply of fabric, file, sewing kit elements in Europe and Asia.



MINI FIGURES (1:87 & 1:160)

Holnail has supplied collections of mini plastic figures ranging from people to animals in the ratio of HO Scale and N Scale.



TABLEWARES

Holnail has a range of tablewares including plates and cups, with designs using Disney characters, Snoopy, and many more.



MAJOR CUSTOMERS WORLDWIDE

The Holinail Group works on a long-term basis for large international companies, and supports a large number of medium-sized companies in their developments.



FIN





HOLINAIL



CREATIVE QUALITY MANUFACTURING